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Society of Cosmetic Chemists' Call for Papers for 74th Annual Meeting

New York, NY — The Society of Cosmetic Chemists (SCC) announces its <u>Call for Papers</u> for podium presentations at the Annual Scientific Meeting & Showcase, December 15-16, 2020 at the Sheraton New York Times Square. Now in its 74th year, the annual meeting is the premier event where stakeholders in the cosmetics and personal care community convene to share information, research, and innovation impacting the future of the industry.

"The SCC Call for Papers receives abstracts from the industry's top professionals and subject matter experts on cutting edge research, technologies and trends in cosmetics and personal care," said Erica O'Grady, CAE, Executive Director/CEO of the Society. "Our outstanding technical program is developed primarily from these submissions. In addition, we are celebrating the Society's 75th Anniversary with special events planned for the meeting."

The SCC is looking for submissions covering new or novel ingredient, process, and formulation technologies; sustainability; regulatory; safety; and/or testing and claims, covering both basic and advanced knowledge levels within the following topic areas:

- Beauty Personalization & Technology
- Color & Optical Effects
- Cosmetic Dermatology: Skin Microbiome
 & Epigenetics
- Hair Care Innovation & Market Trends
- Natural/Sustainable in Cosmetics
 & Personal Care
- Sun Care and Beyond
- Technologies & Trends in Ingredients
- And Other Cutting-Edge Topics

To be considered for a podium presentation, visit www.scconline.org/call4papers to submit your paper by Tuesday, March 31, 2020.

Last year's Annual Meeting convened more than 1,200 attendees for two days of cutting-edge scientific education and a Showcase featuring more than 100 poster and table-top exhibits focused on new product innovations, raw materials, and student research.

"As Chair of the Committee on Scientific Affairs, I am excited to work with the committee in developing another first-class technical education program," said Zhi Li; L'Oréal USA. "My goal for this year is to affirm the SCC's Annual Meeting as the global education hub for cosmetic science. The hallmarks of this meeting are the collective industry expertise, scientific information, and peer networking you can't get anywhere else," he added.

About SCC

Founded in 1945, the SCC is the oldest and largest non-profit membership organization serving the cosmetics and personal care industry. Dedicated to the advancement of cosmetic science, SCC headquarters provides unparalleled education, resources, and networking for more than 5,700 members globally and via 19 chapters across North America. Visit www.scconline.org for more information.